

The Rotary Club of
Padstow Inc.

Club Notes for 16th March 2010

Julie Harris – President

Glenda Murray – Secretary

John Reilly - Treasurer

Frank Katalinic – Club Administration

John Earls – Community

Kaye Townsend – Rotary Foundation / International Service

Lauren Christie - Youth

Charles Garcia – Membership / Vocational

Gaille Walton – Public Relations

Kevin Bouffler – Attendance

Notes from meeting held 16th March

Presidents Report

- Pres. Julie welcomed our guests Meredith Collins, Celeste
- With John Earls spoke to Chef Brett on menus for upcoming functions.
- Liverpool's 60th Birthday Meeting
- Feedback and suggestions on Membership due back for Special Membership Board meeting.

Secretary's Report.

- Glenda distributed Invoices and mail to directors
- Advice from Daryl Melham on Volunteers Grants (we need a radio mike).

Treasurer's Report

- John advised that youth Advancement Program funds had been invested in various term deposits as required.

Public Relations

- Gaille reported that the Literacy Kits will be going to a very needy Aboriginal School at Alice Springs and a school at Campsie.
- Generic Certificates have been produced to be available for Thank You to Guest Speakers, Sponsors etc.

General Business

- Gary Metcalfe. ROK-ing tomorrow night (Wednesday),

- From a BBQ last year we held at a furniture outlet we have been advised by Melinda Heywood that the business has closed down and there is still some remaining stock of chairs which are to be given away at no charge. Garry & Terry to investigate and pick up
- Also last year we had a day out for Carers can we do this again? There about 20 people involved .Enquiries to be made on possible venues.
- Keith Roffey as an Elector along with Barry McConville asked the club for directions of how the club wished to vote on several matters to be decided at the Resolutions Sessions at the conference at the weekend.
- Barry McConville has been speaking on Rotary information for the past few weeks and last week in particular on becoming a District Governor. To night with pleasure has the pleasant duty of introducing to the club Keith Roffey who has nominated for the position. If Keith is successful with his nomination he will become the 4th D.G. from this club.
- The club gave Keith unanimous support and wished him well.
- Attendance Kevin Bouffler 33/38 84.21%

Guest Speaker Meredith Collins

Our Guest Speaker tonight is Meredith Collins , Lindsay Collins daughter.

Meredith's subject is: " The Evolution of Business Marketing"

Meredith is an expert in Marketing and assists large and small businesses in setting up web sites and marketing plans for the Internet. The name of her business is Video Social Marketing.

Internet Marketing and networking has taken place in several stages and we are now in the 3rd stage .

It covers all search engines eg. Google etc.and sites such as Facebook ,Blogs, Twitter, pod casting etc.

Social Networking enables people from all over the world to talk to other people on line. We have come a long way since the introduction of the Internet.

Social Media is disruptive and changes the way we do things; The advances in mobile phones , Digital Cameras, Faxes are now almost obsolete but were indispensable not very long ago. But basically it is about relationships social and business.

There are 4 main sites for business "linked-in" "facebook" "twitter " "u-tube " and some" blogs" . There are millions of people using these sites and with back-linking the contacts made are unlimited